

ASSOCIATION FOR BEHAVIORAL HEALTHCARE

Salute to Excellence 2025

Sponsor & Vendor Opportunities

October 24, 2025



ABH

ASSOCIATION
FOR BEHAVIORAL
HEALTHCARE

SPONSORSHIP LEVELS

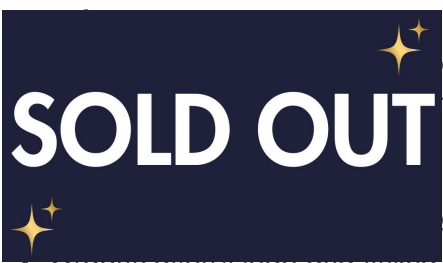
Diamond Sponsor | \$7,500 (2 Available)

- Keynote Speaker Sponsor
- Complimentary luncheon table (10 attendees*)
- Top tier logo placement on all relevant event signage
- Organization's logo prominently displayed in the ballroom
- Full page ad in virtual program book
- Name recognition in virtual program book
- Organization's logo and linked website included on ABH's event landing page with priority placement
- Organization's logo and linked website included in registration reminders leading up to the event
- Multiple social media callouts leading up to the event
- Publicity in ABH's post-event monthly newsletter
- Registration list upon request

Platinum Sponsor | \$6,000

- Lunch Sponsor
- Six complimentary tickets to the event*
- Priority placement on all relevant event signage
- Full page ad in virtual program book
- Name recognition in virtual program book
- Organization's logo and linked website included on ABH's event landing page with priority placement
- Organization's logo and linked website included in registration reminders leading up to the event
- Multiple social media callouts leading up to the event
- Publicity in ABH's post-event monthly newsletter
- Registration list upon request

Gold Sponsor | \$5,000

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- Organization's logo and linked website included on ABH's event landing page with priority placement
 - Organization's logo and linked website included in registration reminders leading up to the event
 - Multiple social media callouts leading up to the event
 - Publicity in ABH's post-event monthly newsletter
 - Registration list upon request

Ruby Sponsor | \$4,000

- Breakfast Sponsor
- Logo on all relevant event signage
- Full page ad in virtual program book
- Name recognition in virtual program book
- Organization's logo and linked website included on ABH's event landing page with priority placement
- Organization's logo and linked website included in registration reminders leading up to the event
- Social media callout leading up to the event
- Publicity in ABH's post-event monthly newsletter
- Registration list upon request

Emerald Sponsor | \$3,500

- Half page ad in virtual program book
- Select signage placement with logo
- Name recognition in virtual program book and on ABH website
- Organization name listed in registration reminders and social media callout
- Publicity/Logo in ABH's Post-Event Monthly Newsletter
- Registration list upon request

Silver Sponsor | \$2,500

- Half page ad in virtual program book
- Select signage placement with logo
- Name recognition in virtual program book and on ABH website
- Social media callout
- Organization name listed in ABH's Post-Event Monthly Newsletter
- Registration list upon request

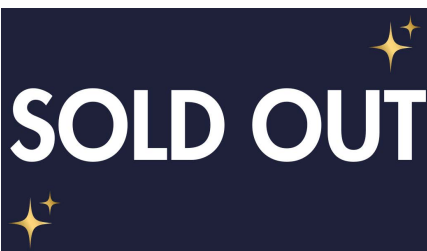
Bronze Sponsor | \$1,500

- Quarter page ad
- Name recognition in virtual program book and on ABH website
- Organization name listed in ABH's Post-Event Monthly Newsletter
- Registration list upon request

*If someone from your organization is receiving an award, they will already be receiving a complimentary ticket, so please do not include them in your complimentary ticket count.

EXHIBITOR TABLES

Premier Exhibitors - \$1,000 (ABH Members), \$1,350 (Non-Member) (3 Available)



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ABH's Post-Event Monthly Newsletter with digital

00 people

Standard Exhibitors - \$900 (ABH Members), \$1,100 (Non-Members) (7 Available)

- One 6ft by 3ft exhibit table covered with a tablecloth
- Two complimentary boxed lunches (additional boxed lunches may be purchased for \$20 each)
- Name recognition in virtual program book and on ABH website
- List of registrants provided after the event

Note: Exhibitor benefits do not include event ticket, tickets may be purchased separately

PROGRAM BOOK ADS

An advertisement in the Virtual Program Book, which will be digitally accessible to all event attendees, will allow your company to call attention to your presence at the event, introduce your products and services, and make an impression on providers across Massachusetts.

Advertisements must be received by **close of business on Friday, September 26th** for inclusion in the Program Book. Advertisements must be sent in one of the following formats – Hi-Res JPG or PNG – to Salutetoexcellence@abhmass.org. Please include **your Organization name** and "Salute Ad" in the Subject.

- Full Page Color (5"W x 8.25"H) \$450
- Half Page Color (5"W x 4"H) \$300

EVENT PREFERENCES

Event Sponsorship

Diamond (\$7,500) ☐

Emerald (\$3,500) ☐

Platinum (\$6,000) ☐

Silver (\$2,500) ☐

Gold (\$5,000) ☐

Bronze (\$1,500) ☐

Ruby (\$4,000) ☐

Exhibitor Tables

Premier (ABH Member): \$1,000 ☐

Standard (ABH Member): \$900 ☐

Premier (Non-Member): \$1,350 ☐

Standard (Non-Member): \$1,150 ☐

Number of additional Exhibitor Boxed Lunch(es): _____ x \$20 ea. = \$_____

Program Book Ad

Full Page Color Ad: \$450 ☐

Half Page Color Ad: \$300 ☐

EVENT REGISTRATION

Total Purchase Order (sum of all selected sponsorship/exhibitor tables/ads) =

\$_____

Complimentary Attendee Information

If you are purchasing a Diamond Sponsor (10 tickets), Platinum Sponsor (6 tickets) or Gold Sponsor (4 tickets) please include the contact information and dietary restrictions for those who will be utilizing your complimentary tickets. If you are unsure who will be attending at this time, please email the below information to Salutetoexcellence@abhmass.org **before October 10th**.

Please indicate any dietary restrictions with the following abbreviations: DF (Dairy Free), GF (Gluten Free); VG (Vegetarian); VE (Vegan); or O (Other). If "Other", please specify.

Full Name

Email

Dietary Restrictions

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