

ASSOCIATION FOR BEHAVIORAL HEALTHCARE

Salute to Excellence

2026 Sponsor & Vendor Opportunities

October 30, 2026



ASSOCIATION
FOR BEHAVIORAL
HEALTHCARE

SPONSORSHIP LEVELS

Diamond Sponsor | \$7,500 (2 Available)

- Keynote Speaker Sponsor
- Complimentary full table (10 attendees*)
- Top tier logo placement on all relevant event signage
- Organization's logo prominently displayed in the ballroom
- Full page ad in virtual program book with priority placement
- Name recognition in virtual program book
- Organization's logo and linked website included on ABH's event landing page with priority placement
- Organization's logo and linked website included in registration reminders leading up to the event
- Multiple social media callouts leading up to the event
- Publicity in ABH's post-event monthly newsletter
- Registration list upon request

Platinum Sponsor | \$6,000

- Lunch Sponsor
- Six complimentary tickets to the event*
- Priority placement on all relevant event signage
- Full page ad in virtual program book
- Name recognition in virtual program book
- Organization's logo and linked website included on ABH's event landing page with priority placement
- Organization's logo and linked website included in registration reminders leading up to the event
- Multiple social media callouts leading up to the event
- Publicity in ABH's post-event monthly newsletter
- Registration list upon request

Gold Sponsor | \$5,000

- Gift Sponsor
- Four complimentary tickets to the event*
- Priority placement on all relevant event signage and logo on gift box
- Full page ad in virtual program book
- Name recognition in virtual program book
- Organization's logo and linked website included on ABH's event landing page with priority placement
- Organization's logo and linked website included in registration reminders leading up to the event
- Multiple social media callouts leading up to the event
- Publicity in ABH's post-event monthly newsletter
- Registration list upon request

Ruby Sponsor | \$4,000

- Breakfast Sponsor
- Logo on all relevant event signage
- Half page ad in virtual program book
- Name recognition in virtual program book
- Organization's logo and linked website included on ABH's event landing page with priority placement
- Organization's logo and linked website included in registration reminders leading up to the event
- Social media callout leading up to the event
- Logo in ABH's post-event monthly newsletter
- Registration list upon request

Emerald Sponsor | \$3,500

- Half page ad in virtual program book
- Select signage placement with logo
- Name recognition in virtual program book and on ABH website
- Organization name listed in registration reminders and social media callout
- Logo in ABH's Post-Event Monthly Newsletter
- Registration list upon request

Silver Sponsor | \$2,500

- Half page ad in virtual program book
- Select signage placement with logo
- Name recognition in virtual program book and on ABH website
- Social media callout
- Organization name listed in ABH's Post-Event Monthly Newsletter
- Registration list upon request

Bronze Sponsor | \$1,500

- Name recognition in virtual program book
- Name recognition on ABH website
- Organization name listed in ABH's Post-Event Monthly Newsletter
- Registration list upon request

*If someone from your organization is receiving an award, they will already be receiving a complimentary ticket, so please do not include them in your complimentary ticket count.

EXHIBITOR TABLES

Exhibitors - \$1,000 (ABH Members), \$1,350 (Non-Member)

- One 6ft by 3ft exhibit table covered with a tablecloth
- Two complimentary boxed lunches (additional boxed lunches may be purchased for \$20 each)
- Name recognition in virtual program book and on ABH website
- List of registrants provided after the event
- Placement in high-traffic areas to maximize your exposure
- Access to electrical outlet
- Acknowledgement in ABH's Post-Event Monthly Newsletter with digital circulation of over 2,200 people

Note: Exhibitor benefits do not include event ticket, tickets may be purchased separately

PROGRAM BOOK ADS

An advertisement in the Virtual Program Book, which will be digitally accessible to all event attendees, will allow your company to call attention to your presence at the event, introduce your products and services, and make an impression on providers across Massachusetts.

Advertisements must be received by **close of business on Friday, September 25th** for inclusion in the Program Book. Advertisements must be sent in one of the following formats – Hi-Res JPG or PNG – to Salutetoexcellence@abhmass.org. Please include "Salute Ad" in the Subject.

- Full Page Color (5"W x 8.25"H) \$450
- Half Page Color (5"W x 4"H) \$300



[Click here to fill out the sponsorship/exhibitor table form](#)